

# Our 5 promises to you

## Cost

As you would expect, we charge a fee for the work we do but we only work with you if the benefits we add outweigh the costs you pay. Before any fees are charged you will be made fully aware of what you will be paying. The good news is that the fees we charge can come from the products we recommend.

### **Trust**

We understand that the financial industry is no stranger to scandal. That is why we are overly open and honest. Our existing clients are also happy to speak to you to help put your mind at ease.

### We don't sell products

We do not sell products, we provide a simple and customized plan so you can achieve financial security for the rest of your life.

#### <u>Unlimited Support</u>

When you invest with us, you can be sure that your portfolio is always monitored, and we will get in touch with you if any tweaks or changes need to be made to make your money work even harder. We are also always here to put your mind at ease when you have queries or concerns at no extra cost.

#### Risk

Many people don't take advice because they are not prepared to put their savings at risk by investing in the stock market. There are, however, a range of funds that can be selected for an investment, which would suit most risk profiles. We go through all of this with you in detail so you understand what your situation would look like if the markets went down instead of up.

#### **True Financial Design Ltd**

Tel: 01423 297077 or 01937 338088 Email: hello@truefinancialdesign.co.uk www.truefinancialdesign.co.uk